# STRATEGIC PLAN

### **MISSION**

The Granville Public Library serves as a welcoming place and essential partner in our community's commitment to lifelong learning through education, enrichment, and engagement.

#### TAGLINE

Educate. Enrich. Engage.

### **OBJECTIVES**

The Granville Public Library is an integral part of the Granville community and we welcome input from all community members.

# A WELCOMING, comfortable place

- Incorporate a meaningful, accessible, and easy user experience into library policies, procedures, and practices
- Maintain an approachable and attractive virtual presence via the library web site, social media, and virtual services
- Make building improvements a budget priority

## Create LIFELONG READERS

- Champion the lifetime habit of reading by providing a wide range of materials in a variety of formats
- Develop and maintain a diverse, current collection of materials encompassing a variety of topics
- Provide programming and outreach services to educational partners and community groups, including preschool, daycare and senior housing facilities

# Satisfy CURIOSITY in all ages

- Introduce new technologies, including downloadable and streaming materials, and provide community members with opportunities for instruction and use
- Grow our lending program of non-traditional library items and other innovative services and programs
- Offer classes, programs, and presentations that spark interest and learning

### connect our community, nation, and world

- Create new partnerships and foster existing relationships with community groups and organizations that benefit and enhance the Granville community
- Develop tools to access and use local history and geneology materials
- Build on existing offerings of issue-oriented programming, art and science exhibits, and local business support

